



Presentations



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(mostly based on material by Christian Kästner, Graham Horton)

Presentations at student conference

- ▶ 15 min Presentation (25 for two people)
- ▶ 10 min Question & Answers

- ▶ Finish late: cut off
- ▶ Finish early: more questions

- ▶ 3 Presentations per session
 - ▶ Agree on one notebook or prepare/practice to switch

Preparation

- ▶ Prepare for a talk!
- ▶ Preparation takes time (20x time of actual presentation)
- ▶ Do not prepare slides the evening before!

Presenting Scientific Results

- ▶ **Before writing a paper**
 - ▶ Present ideas to colleagues for discussion
 - ▶ Put your ideas into order
 - ▶ Think about visualizations
- ▶ **After writing a paper**
 - ▶ Presenting an accepted paper at a workshop or conference
 - ▶ Give a rough overview: Problem, Solution, Evaluation
 - ▶ Convince audience to read the paper
 - ▶ Initiate a discussion (workshop)
- ▶ **Paper and presentation often do not perfectly align**
- ▶ **(Lecture != Presentation)**

Paper versus presentation

- ▶ In both:
 - ▶ motivation
 - ▶ clarity
 - ▶ structure
- ▶ In presentation:
 - ▶ Less time
 - ▶ Fixed time
 - ▶ Your presence matters

Prepare for a very large room



What makes a successful presentation?

- ▶ **Facts**
 - ▶ Content
 - ▶ Structure
 - ▶ Cohesion / line of thoughts
- ▶ **Visuals**
 - ▶ Design of slides
 - ▶ Visualizations
- ▶ **Appearance**
 - ▶ Body language
 - ▶ Language
 - ▶ Subjective impression

Structure

Goals

- ▶ Every presentation has a goal
- ▶ Every presentation has several tasks

- ▶ Answer these questions first:
 - ▶ What is my goal?
 - ▶ What is my main point?
 - ▶ Why should the audience listen?
 - ▶ Why is the topic interesting?
 - ▶ Who will benefit from this presentation?

Structure

- ▶ **Beginning: Connect to audience**
 - ▶ Introduce yourself
 - ▶ Motivate your topic (why should they listen?)
 - ▶ Executive summary (main points, main results)
 - ▶ (Calm down)
- ▶ **Middle: Convey information**
 - ▶ Facts, Arguments, Results, Discussion
- ▶ **End: Take home message**
 - ▶ Summarize main points
 - ▶ Emphasize consequences
 - ▶ Future work

Beginning

- ▶ What is the general problem?
- ▶ Why is this problem interesting?
- ▶ What is the specific problem?
- ▶ Why is this problem interesting?
- ▶ Which question(s) to answer?
- ▶ (State of the art)
- ▶ How to proceed and why?
- ▶ Goals and tasks?

Middle

- ▶ What background knowledge is necessary?
- ▶ Which problems need to be solved?
- ▶ Which decisions to make?
- ▶ Which assumptions/simplifications and why?
- ▶ Experiments
- ▶ Results
- ▶ Interpretation
- ▶ Does this answer my hypothesis?

End

- ▶ What was the main result?
- ▶ How general are these results? (threats to validity)
- ▶ What are the consequences?
- ▶ What remains open? Which new questions arose?
Future work?
- ▶ Thank for attention

Typical problems

- ▶ Too quick introduction
- ▶ Problem remains unclear
- ▶ Consequences / results unclear
- ▶ Too much “what I did”
- ▶ Too little “why did I do this (each step)”
- ▶ Too little “what’s the point”
- ▶ No connection between thoughts / slides
- ▶ Missing cohesion

Slides

Technical Hints

- ▶ 20 min, about 7 to 15 slides
- ▶ Fontsize ≥ 18 , sans-serif fonts (this is 29)
- ▶ Name, title and affiliation on every slide
- ▶ Slides number on every slide
- ▶ At most one topic per slide
- ▶ Visualization, colors where necessary
- ▶ Avoid overfull slides (> 7 objects or > 36 words)
- ▶ Avoid full sentences, instead summarize content using headwords.

Structure slide?

- ▶ Only if you have something to say
- ▶ Maybe only after motivation slides

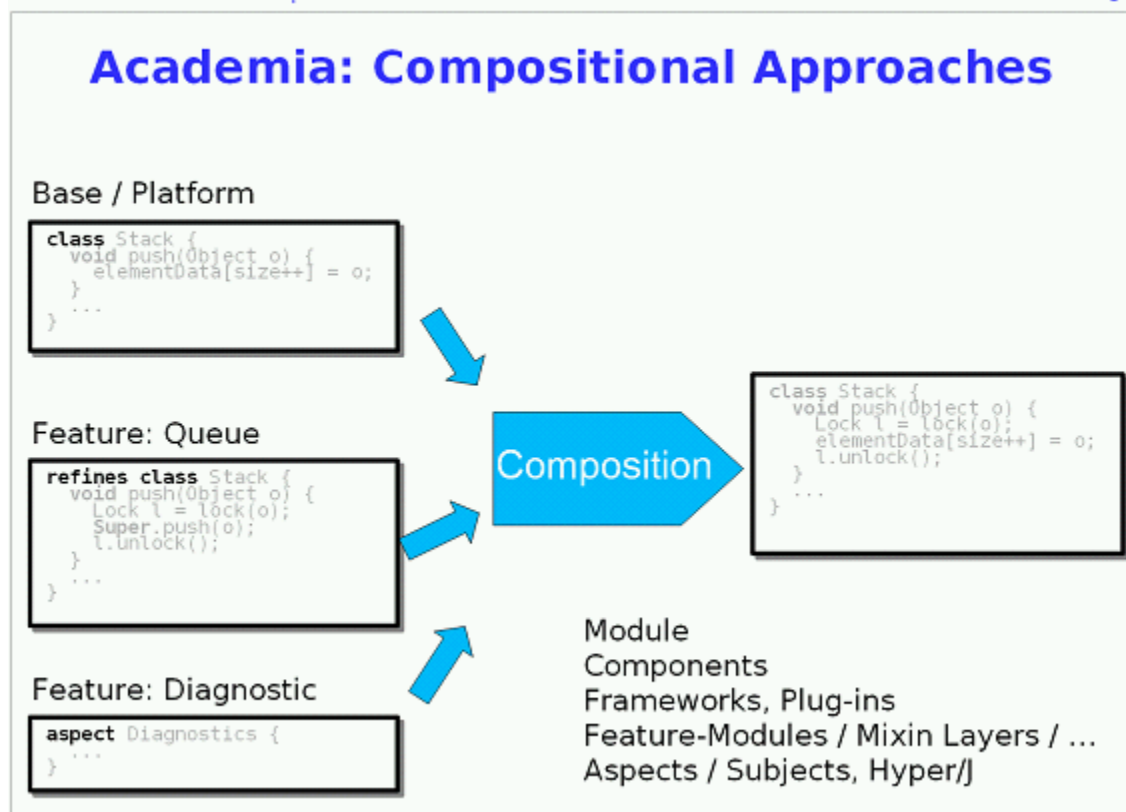
Agenda

- Problems and Advantages of Preprocessors
- 4 Improvements
 - Views
 - Visual Representation
 - Disciplined Annotations
 - Product-Line-Aware Type System
- Summary and Perspective

Visualizations

- ▶ Assists memory
- ▶ Assists comprehension
- ▶ Emphasizes the content
- ▶ More accessible style

- ▶ If
 - ▶ Meaning is clear
 - ▶ Visualized content is correct
 - ▶ Text is readable



Simplify visualizations

- ▶ A microprocessor consists of X, Y and Z...

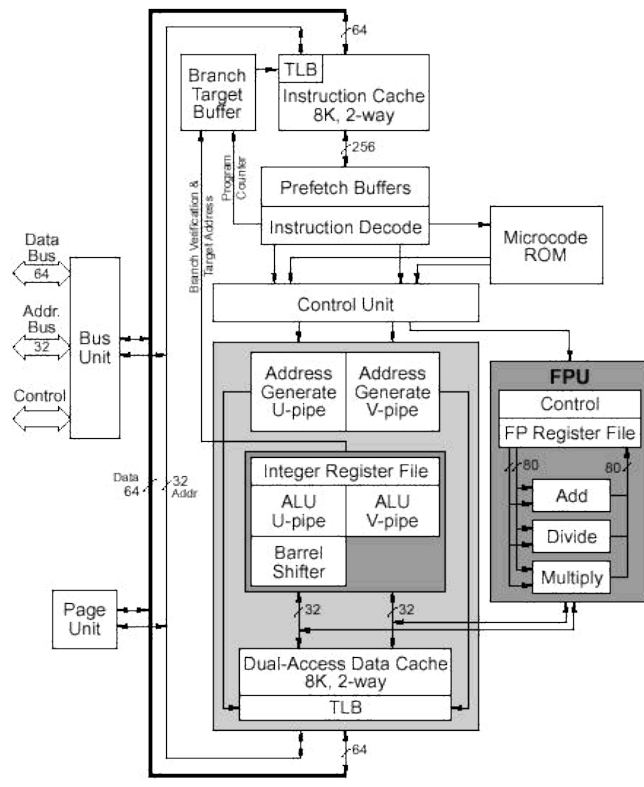
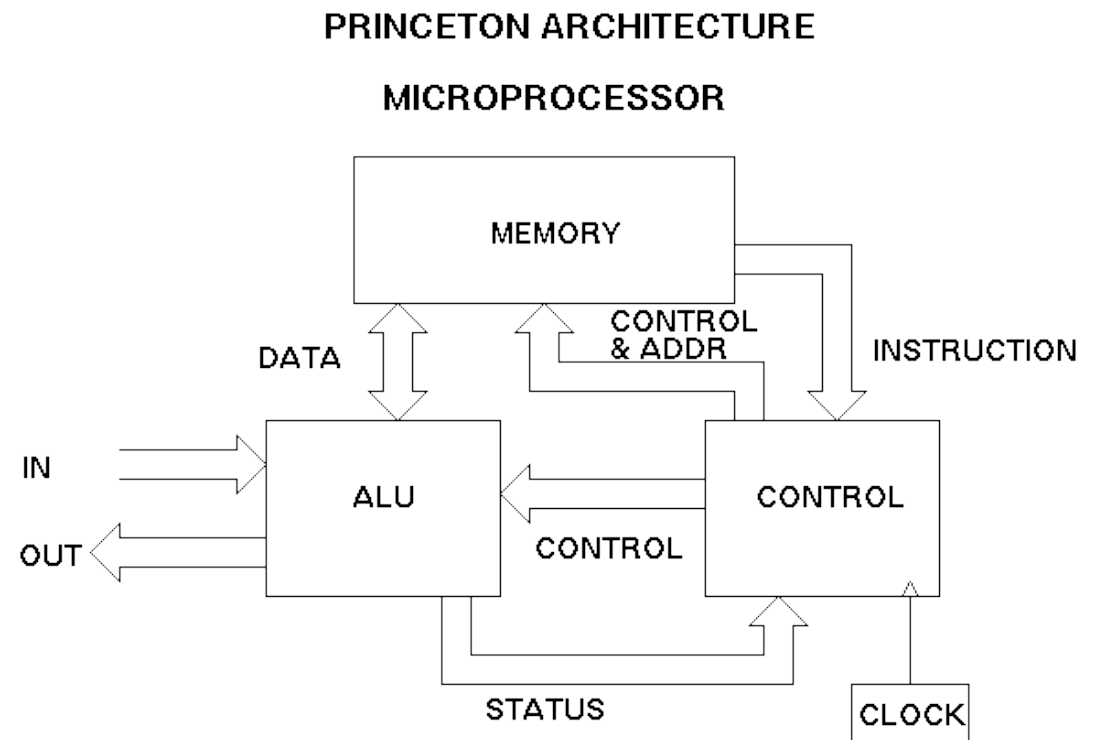
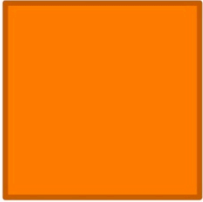


Figure 1. Pentium block diagram.

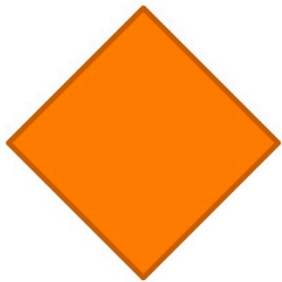


Animation

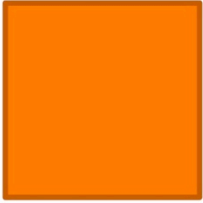
- ▶ Use animation with care
- ▶ Use
 - ▶ to focus attention (~ laser pointer)
 - ▶ to visualize a process / several steps
- ▶ Do not use without specific purpose



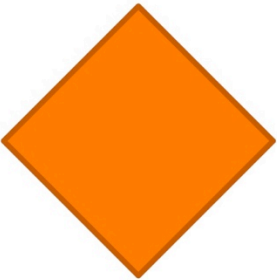
x_1



y_1



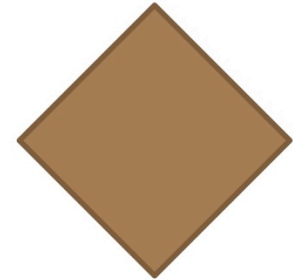
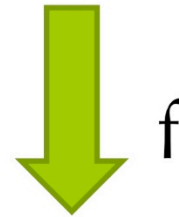
x_1



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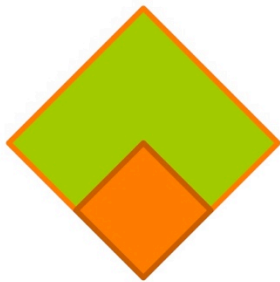
x_2



y_2



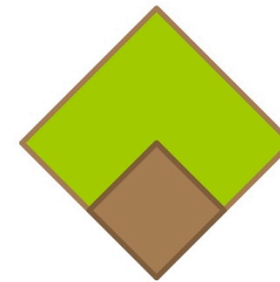
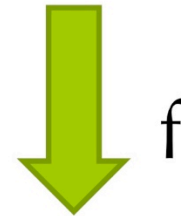
X_1



Y_1



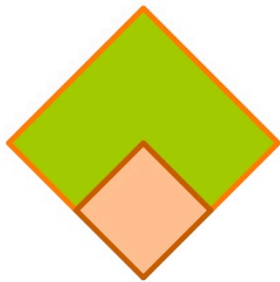
X_2



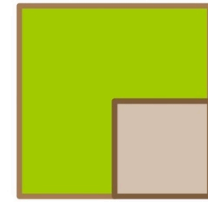
Y_2



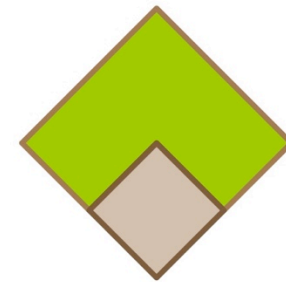
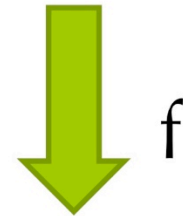
X_1



Y_1



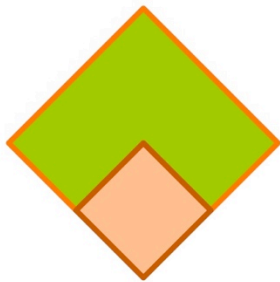
X_2



Y_2



x_1

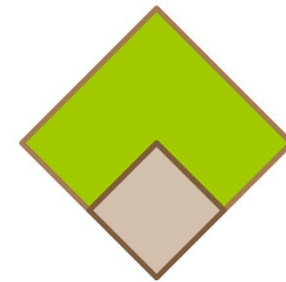
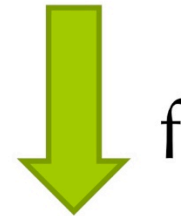


y_1

**f invoked
again! ☹️**



x_2



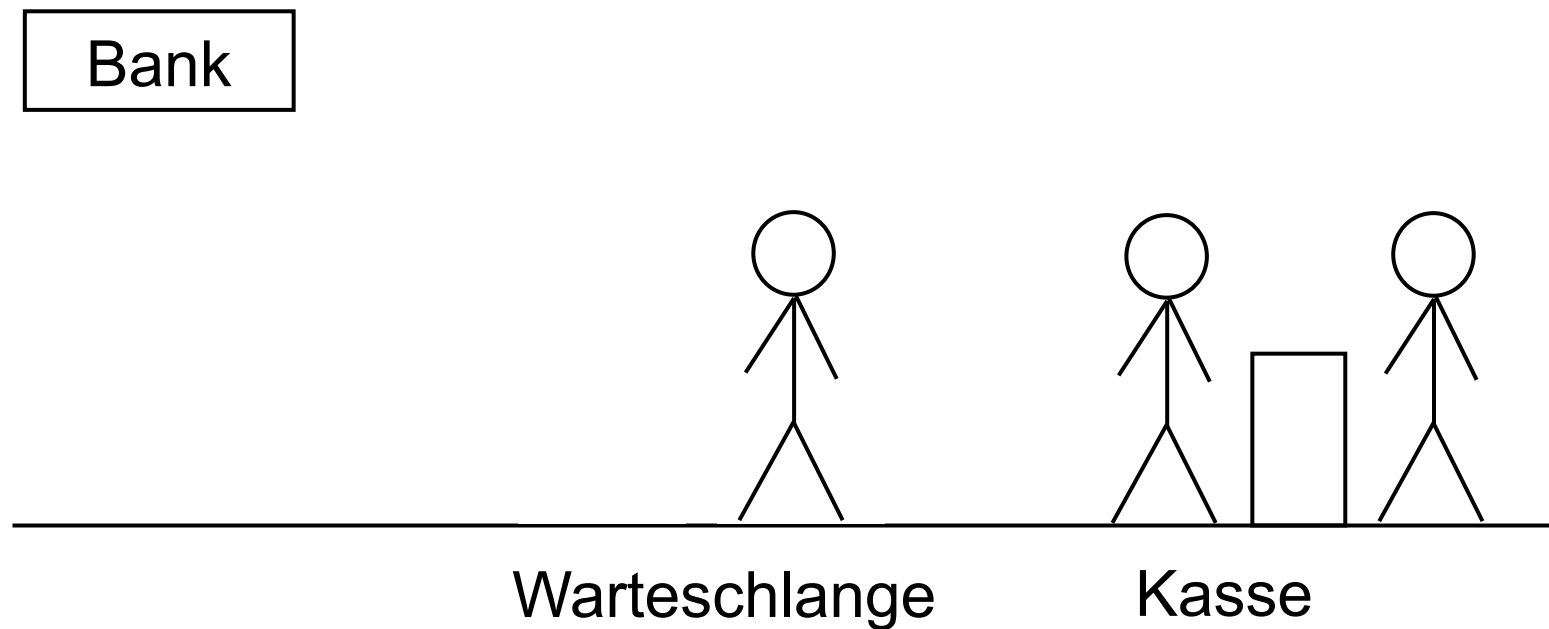
y_2

Animation: Die Todsünde

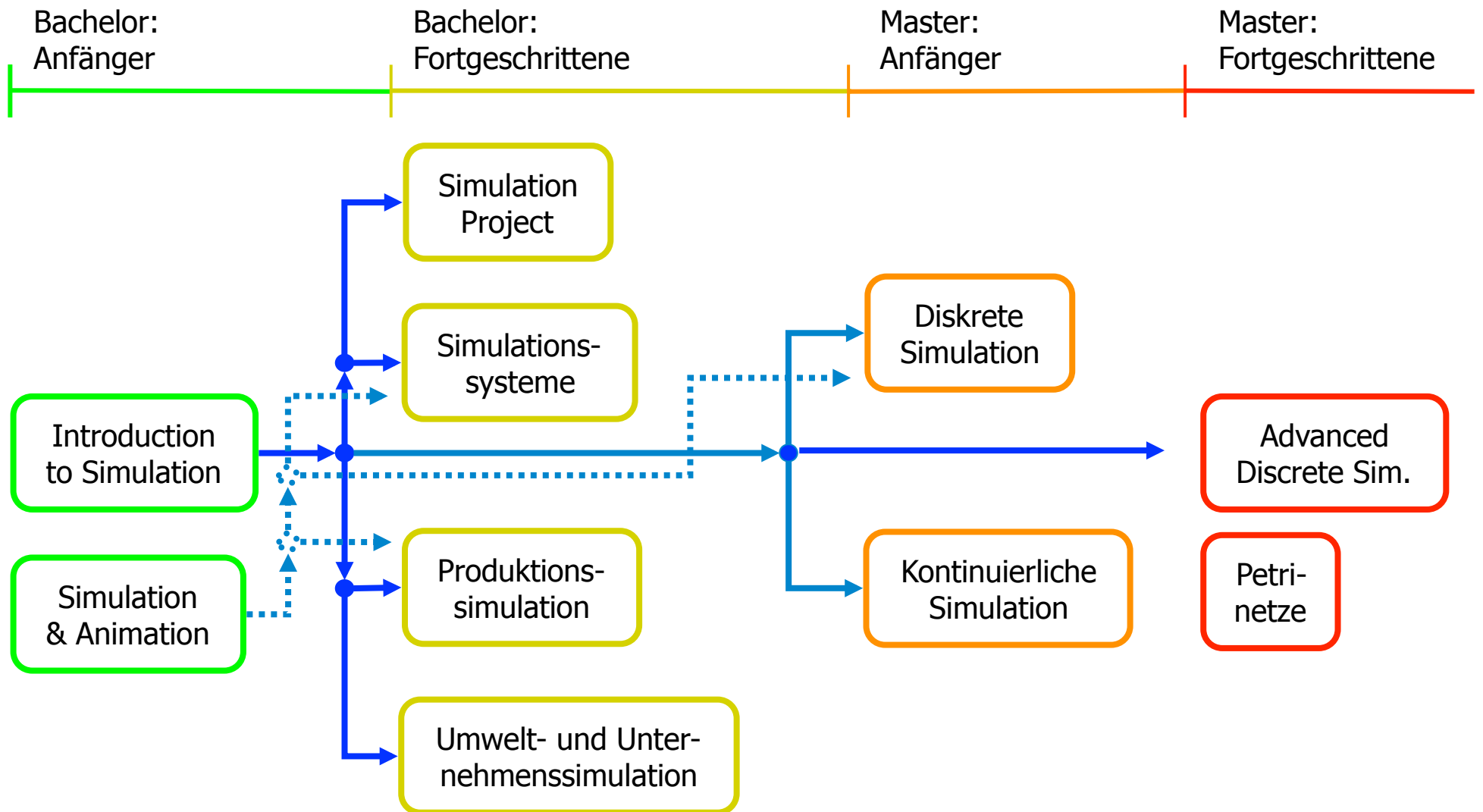
- ▶ **Punkt 1** Blah blah blah blah blah
 - ▶ Punkt 1-1 Blah blah blah blah blah
 - ▶ Punkt 1-2 Blah blah blah blah blah
- ▶ **Punkt 2** Blah blah blah blah blah
 - ▶ Punkt 2-1 Blah blah blah blah blah
 - ▶ Punkt 2-2 Blah blah blah blah blah
- ▶ **Punkt 3** Blah blah blah blah blah

Abläufe visualisieren

► Erklärung eines Warteschlangensystems:



Aufmerksamkeit lenken



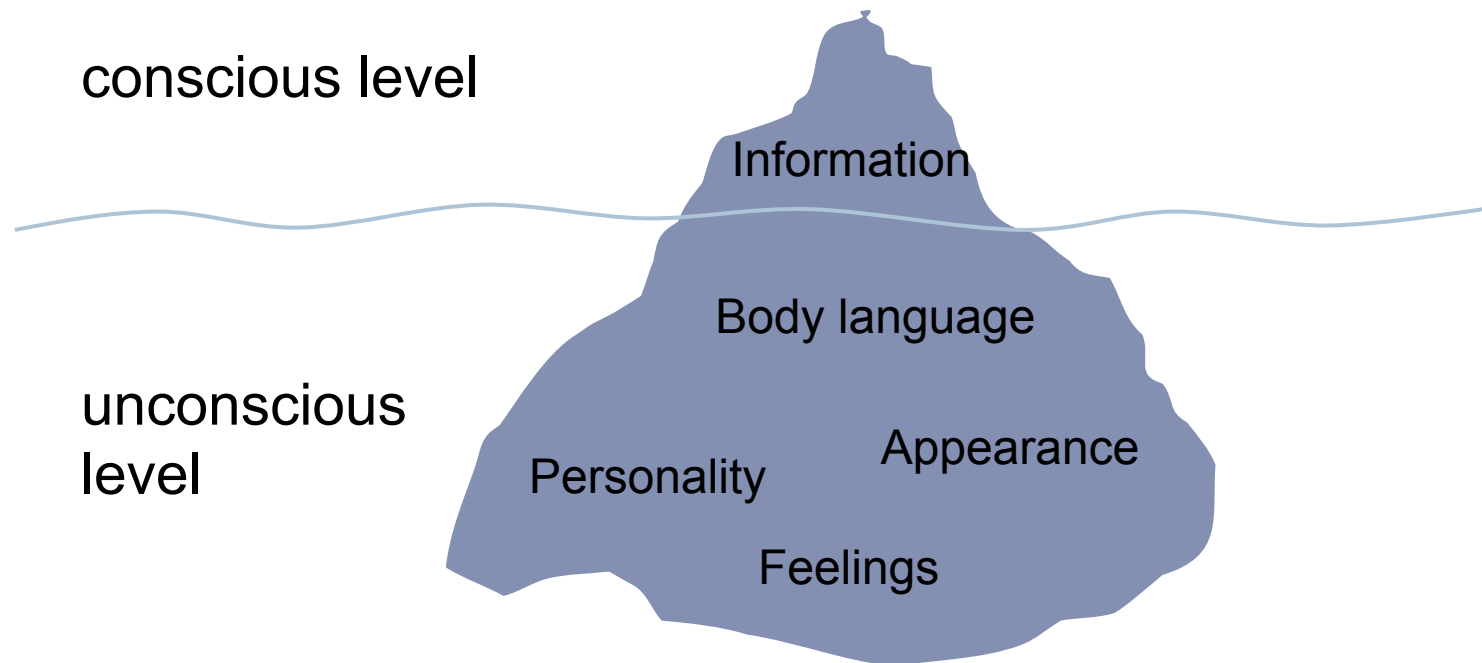
Checklist for visualizations

- ▶ Can text be replaced by visualizations?
- ▶ Is the meaning clear?
- ▶ Are the facts correct?
- ▶ All texts and details readable?
- ▶ No unnecessary or misleading elements?
- ▶ Does it help comprehension?

Presentation

Communication

- ▶ You cannot not communicate



Where to stand

- ▶ Facing the audience
- ▶ Not too far away

- ▶ Don't hide the projected image
- ▶ Don't hide behind furniture



Posture

- ▶ Upright
- ▶ Open
- ▶ Relaxed
- ▶ Stable



Movement

- ▶ Don't fidget
- ▶ Emphasize thoughts with gestures and facial expressions
- ▶ Calm, but not fixed



Eyes

- ▶ Look at the audience
- ▶ Try to look at everybody naturally
- ▶ Do not stare at screen



Voice / Language

- ▶ Slow enough
- ▶ Loud enough
- ▶ Clear pronunciation
- ▶ Enough pauses
- ▶ Avoid monotony

- ▶ Keep sentences simple
- ▶ Don't read

Timing

- ▶ Practice timing
 - ▶ If faster when nervous plan ahead
 - ▶ Have a timer during presentation
 - ▶ Check speed during presentation
-
- ▶ Practice fast and slow version of last 3 slides (maybe have an extra slide you might skip)

Some Last Tips

- ▶ Always be prepared
 - ▶ Have a PDF version of your slides
 - ▶ On at least 2 USB sticks & internet
 - ▶ Prepare presentation before the session, usually only one laptop
- ▶ Laser pointer hard to see in large rooms -> animations instead
- ▶ No dress code in computer science conferences
- ▶ Practice timing and phrasing!

Feedback & Grading

- ▶ **6 Criteria**
 - ▶ Motivation and goals clear?
 - ▶ Content (structure, cohesion, clarity, conclusion?)
 - ▶ Slides (amount, style, visualizations)
 - ▶ Presentation & body language
 - ▶ Clarity (understandable, slang, missing background inform.)
 - ▶ Timing (don't be late!)
- ▶ **Feedback sheet for everybody**

Take-away slide

- ▶ Prepare for a presentation
- ▶ Make goals and motivation crystal clear
- ▶ Careful slide layout with visualizations where suitable
- ▶ Calm and focused presentation